

Licensing Act Committee

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MEMBERS: Councillor Dow (Chairman); Councillor Rodohan (Deputy-Chairman); Councillors Belsey, Choudhury, Coles, Freebody, Holt, Murdoch, Murray, Robinson, Smart and Swansborough

Agenda

- 1 Minutes of the meeting held on 5 October 2015.** (Pages 1 - 2)
- 2 Apologies for absence.**
- 3 Declarations of Disclosable Pecuniary Interests (DPIs) by members as required under Section 31 of the Localism Act and of other interests as required by the Code of Conduct.**

4 Questions by members of the public.

On matters not already included on the agenda and for which prior written notice has been given (total time allowed 15 minutes).

5 Urgent items of business.

The Chairman to notify the Committee of any items of urgent business to be added to the agenda.

6 Right to address the meeting/order of business.

The Chairman to report any requests received to address the Committee from a member of the public or from a Councillor in respect of an item listed below and to invite the Committee to consider taking such items at the commencement of the meeting.

7 Council Licensing Policy Statement - Review of Cumulative Impact Policy, Licensing Act 2003. (Pages 3 - 30)

Report of Senior Specialist Advisor.

Inspection of Background Papers – Please see contact details listed in each report.

Councillor Right of Address - Councillors wishing to address the meeting who are not members of the Committee must notify the Chairman in advance.

Public Right of Address – Requests by members of the public to speak on a matter which is listed in this agenda must be **received** in writing by no later than 12 Noon, 2 working days before the meeting e.g. if the meeting is on a Tuesday, received by 12 Noon on the preceding Friday). The request should be made to Local Democracy at the address listed below. The request may be made by letter, fax or e-mail. For further details on the rules about speaking at meetings please contact Local Democracy.

Disclosure of interests - Members should declare their interest in a matter at the beginning of the meeting, and again, at the point at which that agenda item is introduced.

Members must declare the existence and nature of any interest.

In the case of a DPI, if the interest is not registered (nor the subject of a pending notification) details of the nature of the interest must be reported to the meeting by the member and subsequently notified in writing to the Monitoring Officer within 28 days.

If a member has a DPI or other prejudicial interest he/she must leave the room when the matter is being considered (unless he/she has obtained a dispensation). If a member has a DPI he/she may not make representations first.

Further Information

Councillor contact details, committee membership lists and other related information is also available from Local Democracy.

Local Democracy, 1 Grove Road, Eastbourne, BN21 4TW

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enquiries@eastbourne.gov.uk

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Monday, 5 October 2015
at 6.00 pm



Licensing Act Committee

Present:-

Members: Councillor Dow (Chairman), Councillor Rodohan (Deputy-Chairman); Councillors Choudhury, Hearn, Holt, Murdoch, Murray, Salsbury, Smart and Swansborough

1 Minutes of the meeting held on 6 October 2014.

The minutes of the meeting held on 6 October 2014 were submitted and approved and the Chairman was authorised to sign them as a correct record.

2 Apologies for absence.

Apologies for absence were reported from Councillors Belsey, Blakebrough and Coles.

3 Declarations of Disclosable Pecuniary Interests (DPIs) by members as required under Section 31 of the Localism Act and of other interests as required by the Code of Conduct.

None were received.

4 Statement of Gambling Principles.

The Committee considered the report of the Customer First Manager regarding the Council's Gambling Policy (Statement of Principles). The Council was required to review the policy at least every three years and a consultation period on the draft revised policy had taken place from 1 July 2015 to 24 September 2015. The revised policy and responses to the consultation were appended to the report.

The Customer First Manager circulated a document to the Committee, detailing the proposed changes to the policy which would be subject to full Council approval prior to implementation. The Committee requested that for ease of reference, proposed changes to existing Council policies submitted for Committee approval be highlighted using track changes.

The Customer First Manager added that councils were given discretion to charge up to the fees specified within a banding set by Central Government.

RESOLVED: (Unanimous) (1) That the Committee note, endorse and approve the proposed changes to the Council's Gambling Policy (Statement of Principles) 2013-2016, which would form the Council's approach to

gambling matters under the Gambling Act 2005 for the next three years, unless reviewed in the interim.

(2) That the matter be referred to Cabinet for comment and to Full Council for final approval and adoption of the Policy.

The meeting closed at 6.20 pm

Councillor Dow (Chairman)



Body: Licensing Act Committee

Date: 20th March 2017

Subject: Council Licensing Policy Statement – Review of Cumulative Impact Policy, Licensing Act 2003.

Report o: Claire Groves, Senior Specialist Advisor

Ward(s): All

Purpose: To inform Members of the result of the recent consultation carried out for the review of the Council’s Cumulative Impact Policy.

Recommendation
:

1. That members note the responses received during the consultation period and information set out in this Report and agree one of the following options:
 - (i) To make no changes to the existing CIP
 - (ii) To decrease the size of the existing area/zone covered by the CIP
 - (iii) To remove the existing CIP from the Licensing Policy
 - (iv) To undertake a comprehensive data analysis to consider the need for a CIP and report back to the committee with those findings.
2. That if Members approve any of options i,ii, iii, recommend that option to Full Council for approval.

Contact: Claire Groves, Senior Specialist Advisor,
Telephone 01323 415757
Email: claire.groves@eastbourne.gov.uk

1.0 Background

1.1 From November 2005 Eastbourne Borough Council became the Licensing Authority in respect of all licensable activities governed by the Licensing Act 2003, referred to hereafter as the Act.

- 1.2 As the Licensing Authority, in accordance with Schedule 5 of the Act, Eastbourne Borough Council must prepare, consult and publish its Statement of Licensing Policy. As noted in the Council's constitution, the Licensing Act 2003 requires that the policy is approved by Full Council.
- 1.3 The purpose of the Statement is to promote the Licensing Objectives. It sets out the general approach taken by the Authority when considering and determining applications under the Act. The Licensing Objectives are:
- The Prevention of crime and disorder;
 - Public Safety;
 - The prevention of public nuisance;
 - The protection of children from harm
- 1.4 The Licensing Authority must carry out its functions with a view to promoting the Licensing Objectives. Regard must be had to Section 182 Guidance, issued in the March 2015 to Local Authorities by the Home Office. Where the Licensing Authority decides to deviate from this Guidance, it must have justifiable reasons for doing so.

2.0 The Council Licensing Policy Statement

- 2.1 On 20th November 2013, Full Council agreed the Licensing Statement Policy for the period 2014-2019. An appendix to that Policy is the Cumulative Impact Policy. These Policies form the basis of the Licensing Authority's general approach to some licensing matters in the Eastbourne area.
- 2.2 The Licensing Committee is required, under Section 5 of the Act to prepare and publish a statement of its licensing policy at least every five years. During the five-year period, the policy must be kept under review to ensure that it accurately reflects the Councils approach, whilst responding to the evolving nature of Eastbourne.

3.0 The Council Cumulative Impact Policy

- 3.1 The cumulative impact of licensed premises in an area, and their impact on the promotion of the licensing objectives is a proper matter for Eastbourne Borough Council to consider. This is particularly relevant where its inclusion in the wider Council Licensing Policy Statement will help to promote the Licensing Objectives.
- 3.2 The effect of adopting a special policy of this kind within the Licensing Policy Statement is to create a "rebuttable presumption" that applications for new premises licences, club premises certificates or material variations will be refused if they fall within the specified area. This will be considered whenever the Licensing Authority receives relevant representations about the cumulative effect or concentration of premises in an area and the impact on the promotion of one or more of the Licensing Objectives.

- 3.3 Such representation can come from Responsible Authorities and/or interested parties or anyone, and, following a hearing, should normally lead to refusal where it can be upheld that the matter in question undermines the Cumulative Impact Policy and the promotion of the Licensing Objectives.
- 3.4 It is important to note that adoption of the policy does not prohibit applications in the designated cumulative impact area. It would be for the applicant to demonstrate to the Licensing Authority that the operation of the premises involved will not add to the negative cumulative impact already being experience in the area and would not undermine the promotion of the Licensing Objectives.

4.0 Review of the Cumulative Impact Policy

- 4.1 A copy of the current Licensing Policy Statement and the Cumulative Impact Policy and designated zone, outlined in blue, can be found at www.eastbourne.gov.uk/about-the-council/council-policies-plans-and-strategies/licensing-policy/licensing-policy-and-cumulative-impact-policy/
- 4.2 It is important that the Committee regularly review the Council's Cumulative Impact Policy in line with Section 182 guidance which states that: *"Once adopted, special policies should be reviewed regularly to assess whether they are needed any longer or it those which are contained in the statement of licensing policy should be amended"*.

5.0 Consultation

- 5.1 Public consultation of the current cumulative impact Policy took place between 1st November 2016 to 31st January 2017. Letters and emails were sent to the responsible authorities identified under the Act, Local councillors and special interest groups. The consultation was also placed on the consultation section of the Eastbourne Borough Council website.
- 5.2 A range of organisation and individuals have been directly consulted, including:
- Responsible Authorities
 - Ward Councillors
 - All Premises Licence and Club Premises Certificate holders within the Cumulative Impact Zone
 - Town Centre Neighbourhood Panel
 - Nightwatch & Shopwatch co-ordinator
 - Eastbourne Community Safety Partnership (CSP)
 - Chamber of Commerce

6.0 Overview of feedback

- 6.1 The Authority has received 6 responses. Full copies of the feedback is included at Appendix 1 to 6, however a summary for each appears below:

6.2 Member of the Public (Appendix 1):

A comprehensive data analysis is required.

A comparative temporal data analysis should be collated that documents the number, nature and density of licensed premises in the CIZ commencing from before the inception of the policy to date. In conjunction with this, incidents of; crime, noise disturbance and hospital admission directly attributed to licensed premises can be plotted alongside to measure the effect of the policy on reducing such incidents.

Committee will then be better informed as to the impact of the policy on licensed premises and the reduction of incidents. Importantly it will provide evidence whether or not there is indeed a cumulative impact of licensed premises in the area.

6.3 Eastbourne Community Safety Partnership (Appendix 2):

The Partnership recommends no change to the CIP.

CIP has been an effective deterrent to the development of unsuitable licensed premises and any change would negatively impact its positive contribution to community safety and with particular regard to the night time economy in Eastbourne.

6.4 Sussex Police (Appendix 3):

The District Commander for Eastbourne Police is in full support of maintaining the CIP.

An analysis of the crime and incident data has been supplied which shows that the number of reported crimes in Eastbourne as a whole over the period has risen, however the proportion of crime committed within the CIP area has reduced.

The actual number of violent crimes with a public place marker (PPC) has increased over the time period both in the area analysed and Eastbourne as a whole, although the proportion of PPVC occurring in the determined area has reduced year on year.

The highest proportion of incidents of alcohol related PPVC was in the town centre significantly between 2300hrs and 0200hrs and Friday and Saturday nights, showing these incidents are clearly linked to the night time economy.

6.5 Chamber of Commerce (Appendix 4)

In favour of keeping the policy but the area should be reduced.

The success of the CIP has helped build our town centre's reputation as a

safe place to visit. However, the current CIP needs to be updated to take in account the changes to the towns economy and expectations of customers and ensure a balanced approach.

The new Arndale Centre allows us and the wider business community a unique opportunity to take advantage of a night-time economy in our town and it is crucial that current and future licensed establishments in our town centre are given the space and support to expand their business.

6.6 Licensee (Appendix 5)

Would like the policy withdrawn.

The night time economy has severely suffered in Eastbourne because of the CIP. Great investment is coming into our town and we need to make sure the night time economy can thrive.

The Policy should be revoked and our industry should be encouraged to grow. Alternatively, if it does remain in place it should be completely re-written and made smaller to suit the current times.

6.7 Licensee (Appendix 6)

Would like the policy withdrawn.

The Policy has stopped the growth to the night time economy in Eastbourne which is vital for the rejuvenation of the town. Irresponsible licensee's should be targeted directly rather than a blanket policy.

The issues are not the same as they were in 2006. Anti-social behaviour is more prevalent during the day by street drinkers and drug dealing.

7.0 Recommendations

7.1 That Members note the responses received during the consultation period and information set out in this Report and agree one of the option below;

7.1.1 To make no changes to the existing CIP.

7.1.2 To decrease the size of the existing area/zone covered by the CIP as per the map attached at Appendix 7.

7.1.3 To remove the existing CIP from the Licensing Policy.

7.1.4 To undertake a comprehensive data analysis to consider the need for a CIP and report back to the Committee with those findings.

7.2 That Members if approve any of options 7.1.1 or 7.1.2 or 7.1.3 recommend that option to Full Council for approval.

8.0 Financial & resource Implications

8.1 The cost of administering the Licensing Service is met through licence fees.

9.0 Resource Implications

9.1 The cost of administering the Licensing Service is met through licence fees.

10.0 Legal Implications

10.1 The Legal Section of the Council have considered this report (6084-MW 8.3.17)

11.0 Human Rights Act 1998 Implications

11.1 The provisions of the Human Rights Act 1998, must be borne in mind by the Committee when taking licensing decisions. Particular regard should be had to Article 1 of the First Protocol, which relates to the protection of property and the peaceful enjoyment of possessions and property, and Article 8 - which relates to the right to respect for private and family life, home and correspondence - should also be borne in mind. While the Human Rights Act makes it unlawful for a local authority to act or to fail to act in a way that is incompatible with a Convention right, Article 1 of the First Protocol and Article 8 are both qualified rights which means that interference - to a justifiable extent - may be permitted as long as what is done:

- Has a basis in law;
- Is intended to pursue a legitimate purpose
- Is necessary and proportionate; and
- Is not discriminatory.

Background Papers:

The Background Papers used in compiling this report were as follows:

- Section 182 Guidance issue under the Licensing Act 2003, March 2015
- Licensing Act 2003

Appendices:

Appendix 1 – Consultation feedback from Mr J Virgo

Appendix 2 – Consultation feedback from Eastbourne Community Safety Partnership

Appendix 3 – Consultation feedback from Sussex Police

Appendix 4 – Consultation feedback from Chamber of Commerce

Appendix 5 – Consultation feedback from Shoes Simes, Dew Drop Inn & The Eagle

Appendix 6 - Consultation feedback from Heidi Lane, Crown & Anchor

Appendix 7 – Current CIP zone with removal of Little Chelsea area

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Appendix 1

Review of the Cumulative Impact Policy 2017-2019

Section 182 Guidance issued by the Secretary of State defines Cumulative Impact:

13.20 "Cumulative impact" is not mentioned specifically in the 2003 Act. In this Guidance, it means the potential impact on the promotion of the licensing objectives of a significant number of licensed premises concentrated in one area. The cumulative impact of licensed premises on the promotion of the licensing objectives is a proper matter for a licensing authority to consider in developing its licensing policy statement. Cumulative impact policies (CIP) may relate to premises licensed to carry on any licensable activity, including the sale of alcohol for consumption on or off the premises, and the provision of late night refreshment. This includes late night fast food outlets which are not licensed to sell alcohol.

As you are aware, Eastbourne Borough Council has for a number of years retained a policy that aims to reduce the impact from the proliferation of licensed premises within the Cumulative Impact Zone (CIZ):

I would urge committee to further consider the following points raised by the Secretary of States Guidance:

13.27 In order to identify the areas in which problems are occurring, information about specific incidents can be mapped and, where possible, a time analysis undertaken to identify the key areas and times at which there are specific issues.

13.32 Once adopted, special policies should be reviewed regularly to **assess whether they are needed any longer** or if those which are contained in the statement of licensing policy should be **amended**.

Therefore a **comparative temporal data analysis** should be collated that documents the number, nature and density of licensed premises in the CIZ commencing from before the inception of the policy to date. In conjunction with this, incidents of; crime, noise disturbance and hospital admissions *directly attributed* to licensed premises can be plotted alongside to measure the effect of the policy on reducing such incidents*.

Subsequently committee will then be better informed as to the impact of the policy on licensed premises and the reduction of incidents. Importantly it will provide evidence whether or not there is indeed a cumulative impact of licensed premises in the area. If the evidence determines that there is *not* a cumulative impact, or that it is only experienced within a *smaller area* of the CIZ, then committee must have regard to the Secretary of States Guidance and amend accordingly to support parliamentary intent.

A study will assist Committee in understanding that if there is *not* a cumulative impact (i.e. the number/nature and effect of licensed premises has declined) then to retain the policy will have a detrimental impact on the growth of new business opportunities within the town. In this regard committee should be mindful of the current Statement of Licensing Policy pp 15 - 19 and especially:

6.3 The Policy supports the Eastbourne Tourism Strategy. It recognises the benefits for the local economy of creating a safe and more attractive town centre. The Licensing Committee may receive any reports relevant to the needs of the local economy for the area in order to ensure that it considers all relevant matters. It may also receive information relating to the employment within the Borough, and the *demand for new investment and employment* where appropriate.

Committee may also be interested in the trends nationally in relation to demographic alcohol consumption and associated retail habits:

<http://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/drugusealcoholandsmoking/bulletins/opinionsandlifestylesurveyadultdrinkinghabitsingreatbritain/2014>

- Almost *1 in 5 higher earners* drink alcohol on at least 5 days a week.
- *Young people are less likely* to have consumed alcohol in the last week than those who are older.
- A higher percentage of drinkers in Wales and Scotland drink over the recommended weekly amount in one day.
- Wine is the most popular choice of alcohol.

Drinking habits have changed significantly since the inception of the Cumulative Impact Policy and hence a study of the local nature of licensed premises will assist in determining whether this is also a local trend.

*In short I would urge committee to commission an in depth study of Eastbourne Boroughs Councils Cumulative Impact policy since inception to determine whether it is still required or requires adaptation.

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Appendix 2

Please take this email as a formal response to the above consultation. I am writing this as the chair of the Joint Action Group of the Eastbourne Community Safety Partnership (CSP) and it represents the position of Cllr Shuttleworth, chair of the Eastbourne CSP and leader of Community at Eastbourne Borough Council.

Historically the CIP was implemented to reduce the incidents of PPVC in the Town Centre and to stem the growth of unsuitable drinking establishments in the defined area. Over the past decade the CIP has done its job effectively whilst still encouraging the smaller café licensed premises required by the Town Plan. The Police and the CSP had positively promoted CIP's establishment. At its last review data was provided to show its effectiveness and similar data is being provided by the Police on this occasion.

CIP has been an effective deterrent to the development of unsuitable licensed premises and any change would negatively impact its positive contribution to community safety and with particular regard to the night time economy in Eastbourne. We therefore recommend no change to the CIP, and I know this view is shared by the leader of the Council, Cllr David Tutt, and the local police commander.

Bob Gough

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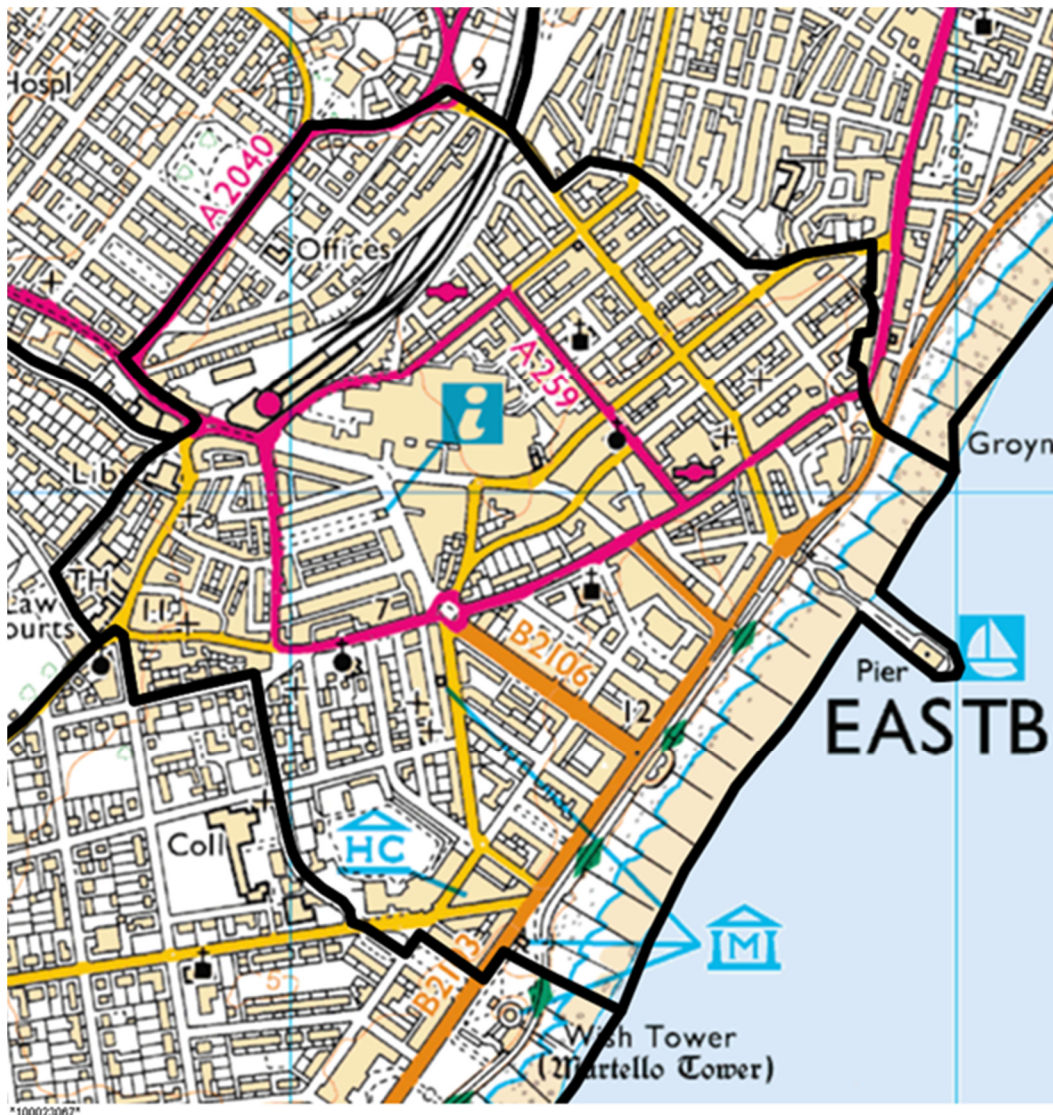


Cumulative Impact Strategy Report: 2016

The report contains data to end of October 2016

Area Analysed

The area analysed is the Neighbourhood area called Eastbourne Town Centre. The map below shows the area this encompasses:



All Recorded Crime

There have been 20068 crimes in Eastbourne since November 1st 2013, of which 30.6% have been in the area analysed.

All Periods

| All Periods | Area | Other | Eastbourne | % In Area |
|----------------------------|------|-------|------------|-----------|
| November '13 – October '16 | 6138 | 13930 | 20068 | 30.6% |

Rolling Year

| Rolling Year | Area | Other | Eastbourne | % In Area |
|----------------------------|------|-------|------------|-----------|
| November '15 – October '16 | 2022 | 5162 | 7184 | 28% |
| November '14 – October '15 | 2077 | 4598 | 6675 | 31% |
| November '13 – October '14 | 2039 | 4170 | 6209 | 33% |

The number of reported crimes in Eastbourne as a whole over the period has risen, however the proportion of crimes committed in the determined area has reduced.

Rolling Year (November-October): Reported Crime by Offence Type

The below shows a comparison between 2015/16, 2014/15 and 2013/14 for the period October-November:

Theft & Handling

| Theft & Handling | Area | Other | Eastbourne | % In Area |
|----------------------------|------|-------|------------|-----------|
| November '15 – October '16 | 643 | 1347 | 1990 | 32% |
| November '14 – October '15 | 741 | 1354 | 2095 | 35% |
| November '13 – October '14 | 890 | 1473 | 2363 | 38% |

PPVC

| PPVC - RY | Area | Other | Eastbourne | % In Area |
|----------------------------|------|-------|------------|-----------|
| November '15 – October '16 | 690 | 1098 | 1788 | 39% |
| November '14 – October '15 | 611 | 735 | 1346 | 45% |
| November '13 – October '14 | 453 | 519 | 972 | 47% |

The actual number of Violent Crimes with a Public Place marker has increased over the time period both in the area analysed and Eastbourne as a whole, however the proportion of PPVC occurring in the determined area has reduced year on year.

VAP

| Violence Against Person | Area | Other | Eastbourne | % In Area |
|--------------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 872 | 2129 | 3001 | 29% |
| November '14 – October '15 | 804 | 1555 | 2359 | 34% |
| November '13 – October '14 | 618 | 1113 | 1731 | 36% |

Criminal Damage

| Criminal Damage | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 201 | 797 | 998 | 20% |
| November '14 – October '15 | 224 | 818 | 1042 | 21% |
| November '13 – October '14 | 210 | 758 | 968 | 22% |

Burglary

| Burglary | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 84 | 334 | 418 | 20% |
| November '14 – October '15 | 80 | 384 | 464 | 17% |
| November '13 – October '14 | 109 | 390 | 499 | 22% |

Vehicle

| Vehicle | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 45 | 293 | 338 | 13% |
| November '14 – October '15 | 42 | 278 | 320 | 13% |
| November '13 – October '14 | 49 | 342 | 391 | 13% |

Fraud & Forgery

| Fraud & Forgery | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 32 | 28 | 60 | 53% |
| November '14 – October '15 | 12 | 17 | 29 | 41% |
| November '13 – October '14 | 3 | 9 | 12 | 25% |

Drugs

| Drugs | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 102 | 156 | 258 | 40% |
| November '14 – October '15 | 113 | 160 | 273 | 41% |
| November '13 – October '14 | 125 | 205 | 330 | 38% |

Other Offences

| Other Offences | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 37 | 134 | 171 | 22% |
| November '14 – October '15 | 45 | 109 | 154 | 29% |
| November '13 – October '14 | 30 | 57 | 87 | 34% |

ASB Incidents

| ASB Incidents | Area | Other | Eastbourne | % In Area |
|----------------------------|-------------|--------------|-------------------|------------------|
| November '15 – October '16 | 744 | 1902 | 2646 | 28% |
| November '14 – October '15 | 1017 | 2195 | 3212 | 32% |
| November '13 – October '14 | 1227 | 2592 | 3819 | 32% |

Crime Location

Looking specifically at Alcohol Related PPVC in Eastbourne Town Centre, 4 locations stand out as having higher volumes of recorded crime from November '15 – October '16.

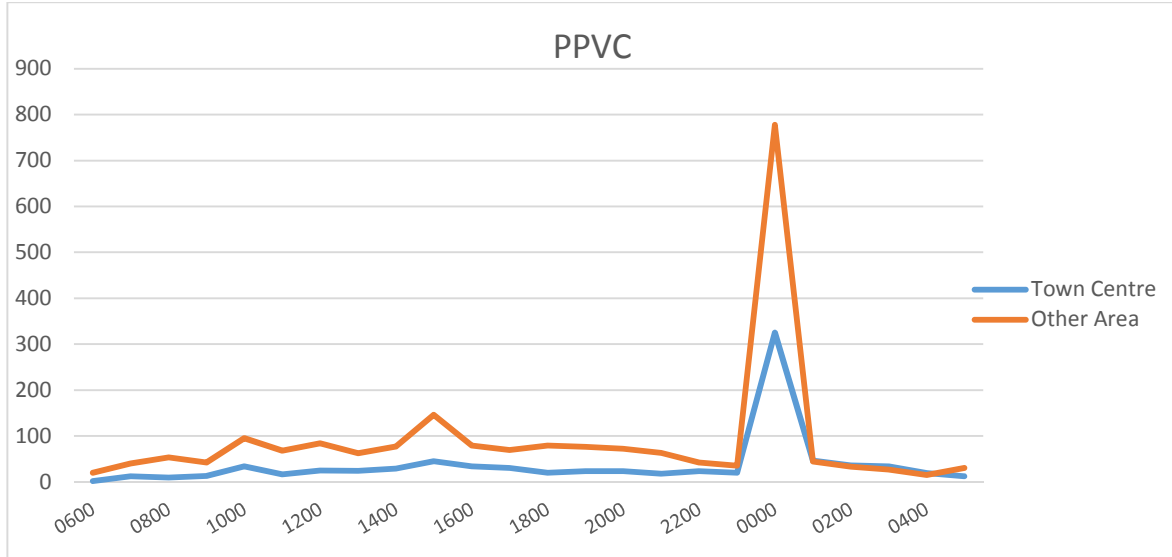
19 crimes appear in the vicinity of Cameo Nightclub on Langney Road, 13 in the vicinity of the Pier and 12 in the vicinity of McDonald's on Terminus Road.

Time Pattern of PPVC

The data is based on the earliest time at which the offence could have occurred.

The graph below shows the time and number of offences reported in the November '15 – October '16 period, for both the analysed zone and the remainder of Eastbourne:

Time of Reported PPVC Offences: November '15 – October '16



This shows that although reports of PPVC, within both the analysed area and the other Eastbourne areas, are low during the day, they start to rise significantly at around 2300, before falling back to low levels after 0200.

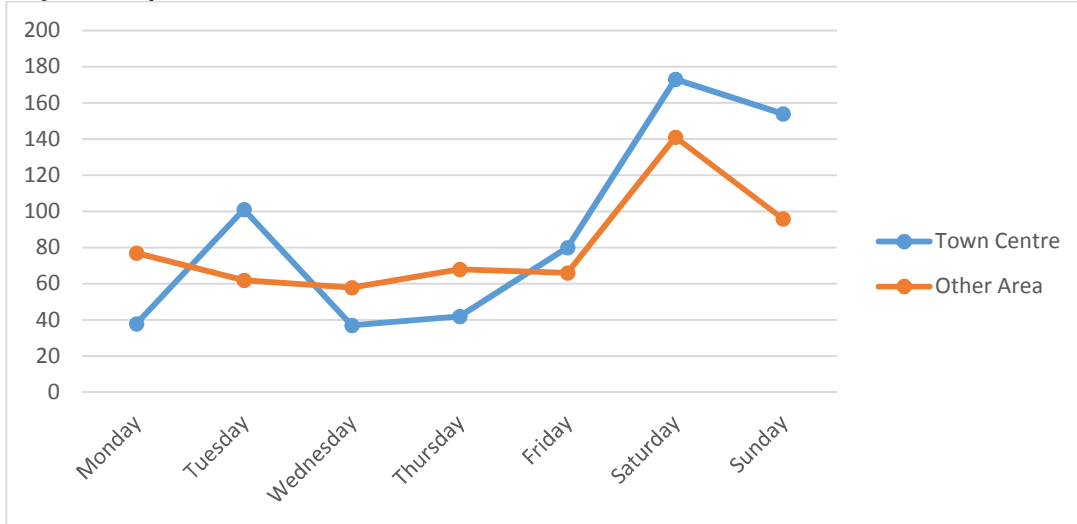
Between 2200 and 0200, 48% of all PPVC in Eastbourne occurred in the determined area, higher than the average of 39% of PPVC overall.

Day Pattern of Alcohol Related PPVC

The data is based on the earliest day at which the offence could have occurred.

The graph below shows the total number of PPVC offences with the 'Alcohol' marker added, reported on each day in the November '15 – October '16 period for both the analysed zone and the remainder of Eastbourne:

Days Of Reported Alcohol PPVC Offences: November '15 – October '16



The peak day for offences in both the determined area and the rest of Eastbourne is on a Saturday night. This is to be expected as the total will include offences both after midnight on Friday night and pre-midnight of the evening on the Saturday.

Tuesday, Friday, Saturday and Sunday all have the majority of alcohol related PPVC occurring within the determined area. The biggest differences between areas occur on Tuesday and Sunday, both having 62% of all alcohol related PPVC in Eastbourne recorded in the Town Centre.

Appendix 4

1. Do you agree that the council should have a Cumulative Impact Area?: Yes

1a. Please give reasons for your answer: I believe that the Eastbourne Town Centre should have a cumulative impact area as the CIP has had a proven record of success to reduce alcohol related crimes in our Town Centre. This in turn has helped build our town centre's reputation as a safe place to visit for anyone looking to visit or have a night out.

2. Do you feel that the existing policy should remain the same?: No

2a. Please give reasons for your answer: The current CIP needs to be updated to take into account the changes to our towns economy, and the expectations of the customer. The new Arndale Centre allows us, and the wider business community a unique opportunity to take advantage of a night-time economy in our town and it is crucial that current and future licenced establishments in our town centre are given the space and support to expand their business. As the Town Centre Management, and part of the partnership behind the Eastbourne BID, we would like to ensure a balanced approach which allows businesses to apply for a revised or renewed licence based upon the merits of the application on a case by case basis. At present, the night-time economy in our town requires careful consideration and a more relaxed CIP would give the opportunity for those businesses to grow whilst ensuring our town centre remains safe.

3. Do you feel the current area should be?: Smaller

3a. Please provide specific details and evidence to support your answer: I believe there is still a need for a CIP area in our town centre where the large majority of alcohol related crimes are committed in the evenings. This zone is the Bolton Road/Terminus Road area where the large concentration of our town's bars and clubs are situated. The CIP should still be in place in this area to keep a level of control however, I feel licence change applications/applications for new licences in this zone should be looked at in a fairer light than the current CIP offers as this area is the direct hub of the town centre's night life and needs a vibrant offering to attract visitors. I do not believe other areas of the town centre such as Little Chelsea need to be included in the CIP zone as from my understanding there are very few alcohol related issues in these streets and the area would benefit from a more attractive night time offering which a fairer policy could provide.

Name of consultee: Luke Johnson

Organisation represented: Eastbourne Chamber Of Commerce

Address: 7 Hyde Gardens, Eastbourne, BN21 4PN

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Appendix 5

1. Do you agree that the council should have a Cumulative Impact Area?: No

1a. Please give reasons for your answer: The night time economy has severely suffered in Eastbourne, which has a knock on effect to the whole town's economy, including Tourism. Other towns have a booming night time economy, providing jobs and taxes, encouraging visitor to their area. We have great investment coming into our town, we need to make sure the night time economy can thrive here too. This policy is no longer necessary, Eastbourne no longer has the same issues that the policy was put in place for. The CIP as it stands, is now creating issues, as McDonalds in Terminus Road is a hot spot for trouble late at night in the Town Centre. The policy should be revoked and our industry should be encouraged to grow. Licensees in general are responsible, caring citizens, who businesses are already licensed and have to take the greatest care in how their businesses are run. We obviously want our town centre to be a safe, friendly environment, but this can be done successfully through normal licensing policy.

2. Do you feel that the existing policy should remain the same?: No

2a. Please give reasons for your answer: If the CIP remains in place, it needs completely re-writing to suit current times.

3. Do you feel the current area should be?: Smaller

3a. Please provide specific details and evidence to support your answer: If the CIP does stay in place, the area should be carefully looked at. I have licensed businesses in South Street, this area has very few issues with alcohol and should not be included. It is a blossoming area, new businesses and evolution should be encouraged by the council here.

Name of consultee:: Shoes Simes

Organisation represented:: Dew Drop Inn and The Eagle

Address:: Dew Drop Inn 37-39 South Street Eastbourne

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Appendix 6

1. Do you agree that the council should have a Cumulative Impact Area?: No

1a. Please give reasons for your answer: i feel this Policy can have the effect of stopping growth to the night time economy in Eastbourne which is vital for the re-rejuvenation, I believe that irresponsible licensee's should be targeted directly rather than a blanket policy

2. Do you feel that the existing policy should remain the same?: No

2a. Please give reasons for your answer: I do not think the issues are the same as they were in 2006, I think anti-Social behavior is more prevalent during the day by street drinkers, which is becoming a very serious problem and increasing drug dealing, i also feel that in some cases it has increased anti-social behavior due to creating black spots particularly for late night drinkers to get something to eat

3. Do you feel the current area should be?: Stay the same

3a. Please provide specific details and evidence to support your answer: I feel if the policy is in place then it covers enough area

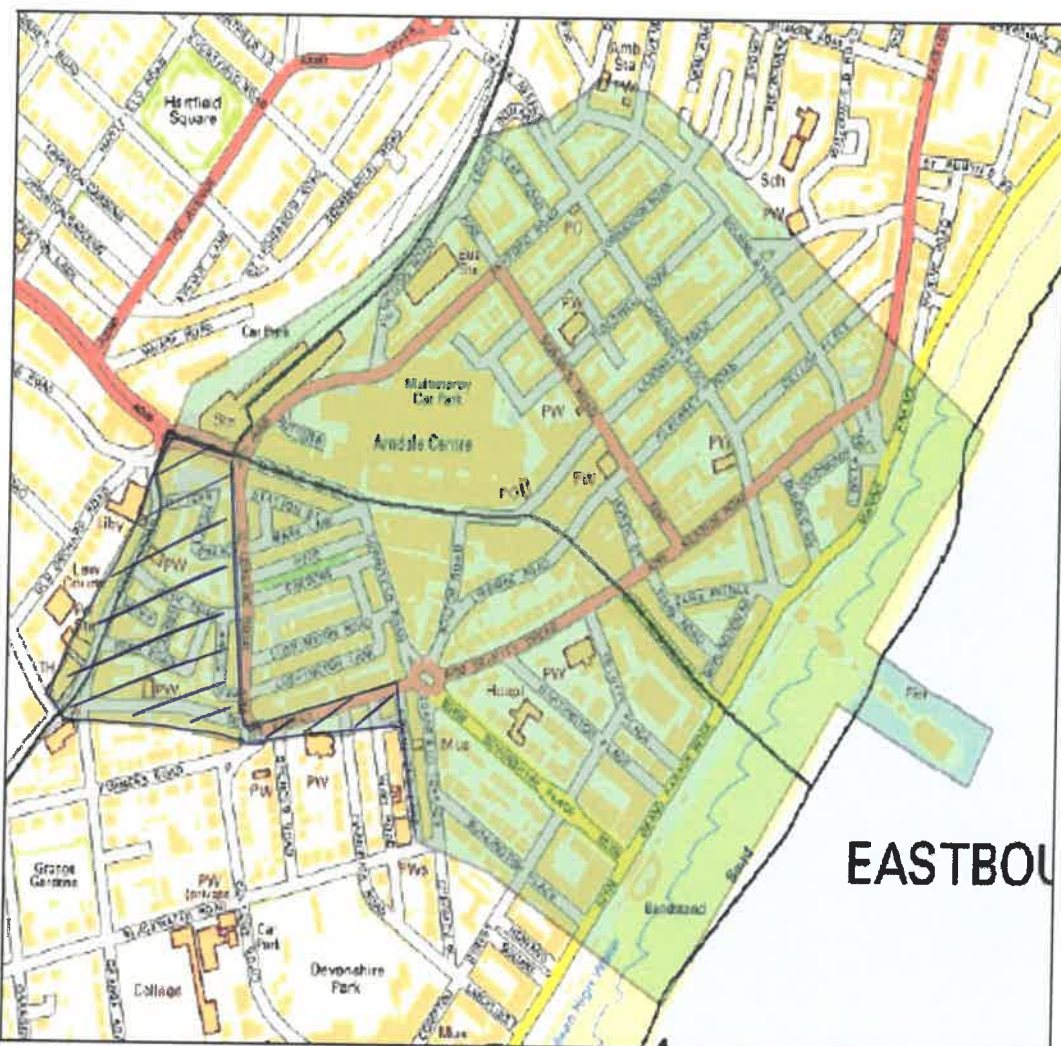
Name of consultee: Heidi Lane

Address: Crown and Anchor 15-16 Marine Parade

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Appendix 7

Cululative Impact Zone



Map shown produced under Ordnance Survey Crown.
East Sussex County Council. 100019601, 2006

Little Chelsea area is shaded:

It would result in the following roads being taken out of the policy:

Grove Road/South Street/Ivy Terrace/West Terrace/Hyde Road/Bath Road/York Road/Camden Road/Calverley Road/West Street Mews

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